

7 DAYS

Thursday, May 20, 2010

Fancy some long and fluttering eyelashes?

Wednesday 10 Jun, 2009



Why did you want longer lashes?

I am due to get married in August and I am having a beach wedding in Thailand, so I'm experimenting with different make-up ideas for the big day. As the weather will be hot, I thought fake lashes would be great as they would prevent mascara running down my face.

How are the Novalash eyelash extensions applied?

I didn't know what to expect during the procedure, but was surprised how long it took. I was in the seat with my eyes closed for over two hours. The process consists of the specialist attaching - with a special adhesive - what felt like hundreds of individual eyelashes to your natural eyelashes. At some points I felt like I was having some sort of medical surgery. I had my eyes closed, but a light was directed at them and I could sense movement, but I was unable to open my eyes for so long that it was a very unusual sensation.

Did it hurt your eyes?

It was by no means painful, just uncomfortable, as you cannot move out of the seat.

What was the effect like? Did people notice it?

The outcome was amazing - the lashes were stunning. They looked very long and full, but natural. They looked dark and curly as if I had layers of mascara on. Other women noticed the difference and were keen to know more about it. One friend booked to have them done for her birthday a week later.

Did you need to wear mascara?

For the first ten days I did not wear any eye make-up or mascara. My eyes were highlighted enough with just the lashes. There is supposed to be an aftercare kit, but unfortunately they did not have any in stock and did not send me one afterwards, so I had to improvise and take a mascara brush, clean it, and brush the lashes.

Were the false lashes uncomfortable on your eyes?

The eyelashes were not necessarily uncomfortable, but they sometimes felt as if they were stuck together in the morning when I woke up.

I was also very aware of them when washing my face, as I was worried about them falling out. They did start coming out gradually after about a week. The lashes often crossed over one another or stuck together too, but this was easy to correct with a dry mascara brush.

Would you do it again?

I would, but just for a special occasion. It's not an easy procedure, as it is time-consuming and then they only last about three weeks. The specialist said that most people have a touch up after four weeks and that they can last up to six weeks, but mine were mostly falling out after two to three weeks.

Where to find it

Novalash is available at Tips & Toes salons in Dubai. The central number for bookings or more information is 04 393 2991. It's dhs600 with an aftercare kit